

Equipping young people with the knowledge, skills and attributes to enter and thrive in the working world

## The Employability Challenge

- Cuts in funding and proposed changes to National Curriculum and statutory requirements creating confusion and misunderstanding
- Numbers of unemployed people now approaching one million
- Many changes affecting the work of schools and colleges
- Many changes affecting supporting bodies: Local Authorities, Education Business Partnerships, careers companies, training providers
- Young people without access to knowledge and experience they need to progress effectively

Announcing a regional conference aimed at improving how schools can help young people meet the employability challenge. The conference will be designed and delivered by Gary Forrest and Sue Barr, national experts in the fields of work related learning, careers education information advice and guidance (CEIAG), enterprise education and employer engagement.

The conference will take place on Thursday 12 January 2012 at Chilworth Manor Hotel, Southampton from 9:30 until 15:00. The cost will be £95 per delegate.



**The conference will benefit school and college senior leaders and co-ordinators of careers education, WRL and enterprise, careers advisers and support organisations working with them.**

The event will be structured around understanding the policy landscape and meeting the employability challenge via leadership, curriculum, employer and partnership challenges. The day will include a mixture of presentations and practical activities. Case study materials will be discussed and practical tools and frameworks presented.  
Delegates will take away all materials on a memory stick

- As a result of attending, delegates can expect to:
- Gain an insight into current Government policy including rationale, principles and likely implications impacting on young people’s employability.
  - Find out how to effectively lead and manage education for employability programmes.
  - Understand the key elements of curriculum and qualifications strategy for helping young people meet the employability challenge
  - Be equipped to create or revise the school’s strategy for links with business, thereby maximising the outcomes from employer engagement.



## Conference Booking Form

To book your place, please complete and return the booking form to Tina Hennessy to the address below or fax back to (023) 9238 1222

£95\* per delegate

This charge will be invoiced to your organisation on receipt of the booking form. All joining instructions will be sent to you in December.

**Cancellation**

\*we regret payment is non-refundable

## Closing date: Friday 16 December 2011

**School Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Name Email** \_\_\_\_\_

**Contact Name Tel No** \_\_\_\_\_

|   | Teacher Name | Subject Area / Responsibility |
|---|--------------|-------------------------------|
| 1 |              |                               |
| 2 |              |                               |
| 3 |              |                               |

Signed \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

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