



## Business Ambassador Scheme

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# Introduction

Thank you for your interest in our Business Ambassador Scheme. Never before has there been a more exciting time to get involved with schools and colleges. The introduction of the new Diplomas and other changes in the curriculum, particularly for 14-19 year olds, puts an increasing emphasis on the need for young people to develop the skills and knowledge they need for work.

As someone in the work place, you have an important role to play. Your input can help students to have a much better understanding of the world of work, of what career opportunities exist out there and of the importance of the kinds of skills so many employers ask for, such as, problem solving, the ability to take the initiative, and to work with others.

We are sure you will get a lot out of being a Business Ambassador. So many people who have been involved with EBP programmes have said how much they enjoyed them and how it has helped them to improve their own confidence and communication skills. Most importantly, they have felt they are making a real difference.

So thank you for your time and I look forward to meeting you at some of our events.



Cath Longhurst-Chief Executive  
Education Business Partnership



## WHAT IS THE BUSINESS AMBASSADOR SCHEME?

- The Business Ambassador Scheme has been introduced to acknowledge businesses and individuals who kindly give of their time to help support students from schools in the local area

## WHO ARE BUSINESS AMBASSADORS?

- A company or individuals who are interested in working with young people on a range of activities to help make a valuable contribution to prepare students for the world of work

## AIMS & OBJECTIVES

- To encourage and motivate students to fulfill their potential
- To help students realise the relevance of their education
- To raise awareness of career opportunities available to young people

## BENEFITS TO YOUR COMPANY

- Make a positive impact in education and encourage the development of future business talent
- Give something back to young people
- Invest in the local community in a cost-effective and practical way

- Promote your business and raise your community profile
- Develop new skills to enable Continuing Professional Development within your company

## BENEFITS TO YOU

- Develop your own self confidence
- Help develop confidence in others
- Bring business and schools closer together
- Network with other Business Ambassadors
- Be involved in something that is worthwhile and rewarding

## ROLE OF A BUSINESS AMBASSADOR

- All we ask is that you partake in a minimum of three Work Related Learning activities a year
- Undertake a CRB (Criminal Records Bureau) disclosure check at enhanced level, if appropriate
- Attend an Induction Training session. Other training opportunities will be offered throughout the year
- **If you are .....**
  - Passionate about your business
  - Want others to be too
  - Have time to inspire young people
  - .....then this is the opportunity for you

## COMMITMENT FROM EBP

- Recognition of the time and support you give to young people
- Business Networking Events
- Opportunity to attend our Annual Awards Ceremony
- Provision of CRB check, free of charge
- Induction and on-going training
- Member discounts at various retail outlets

## WHAT IS INVOLVED

- Activities can run between one hour and a whole school day, the scheme is flexible enough to allow Ambassadors to select activities which suit their company or individual needs
- Business Ambassadors usually work on group activities and are never expected to work with students on their own  
There will always be a member of teaching staff or EBP staff present
- Activities can take place in a school or at a suitable venue away from the school environment. You might also like to host a visit at your place of work or offer a work placement, if appropriate

## WHAT HAPPENS NEXT

If you are interested in becoming a Business Ambassador we invite you to complete an Application Form which can be found on our website at:

[www.portsmouthebp.co.uk](http://www.portsmouthebp.co.uk)

On receipt of the Application Form a member of the EBP team will give you a call to talk through your application and arrange a face to face meeting.

Alternatively, if you would like further information before applying, please give us a call on 023 9228 3400 and someone will be happy to speak with you.

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